



RETAIL - Build relationship with customers and stay ahead of competition

One of the prestigious clients of Shalom InfoTech, excelling in real estate properties required a comprehensive system with built-in capabilities to process online orders using a customized shopping cart, identify prospective clients and monitor the online transactions.

This cycle was highly sensitive because it had to meet the needs of the market they were targeting. Hence it required a customized web-based application to enable clients to market and support their products using Internet-based services.

Smile shopping a product developed for our client has made it gain market shares quickly in a very competitive marketplace. The modules available from Smile Shopping make search engine optimization as well as product updates quick and efficient.

Shalom realized that a highly customized set of feature is to be integrated effectively. And this software was based on the requirement of our client to develop a web based solution to reach out to a larger customer base.

The features integrated with the software include attractive GUI, Database storage for product, orders and customer information, Store front options to view product informations, Unique and secured login provision for the administrator and the customers, provisions for adding unlimited products and categories to the store catalog and multiple payment methods are integrated to the software.

Smile Shopping will increase and is increasing the brand value and sale of the client intensifying the prospect for them.

